

MEDIA INFORMATION

NEWS RELEASE

(Embargo until 26 November 2004)

SCHOOLCHILDREN JOIN WANDSWORTH RECYCLING BANKS LAUNCH

25 4th Year children from Shaftesbury Park School, Battersea, joined Commander Cartridge and Council officials to help launch Wandsworth's new printer cartridge recycling banks on Friday, 26 November. They learned the importance of recycling printer cartridges. In fact everyone in Wandsworth can now help the environment and a leading Baby charity at the same time, thanks to Commander Cartridge, the inkjet superhero.

Many homes in the Borough have a computer and printer. Simply saving empty cartridges, and recycling them at one of the sites below, can make a significant reduction in local plastic waste. And for each cartridge that can be reused, Environmental Business Products Ltd, Commander Cartridge's recycling company, will donate money to Tommy's, the baby Charity that 'helps save tiny lives' through their valuable research into problem pregnancy issues such as premature birth, miscarriage and stillbirth.

Cllr Kathy Tracey, Cabinet Member for Environment & Public Services, unveiled the first Wandsworth Inkjet and Laser cartridge bank, at Battersea Park, today. Six other new recycling banks are set up at:

- Sainsburys, Garratt Lane, SW18
- Cannons, Burr Road, SW18
- Sainsburys, Balham Station Road, SW12
- Dr. Johnson Avenue, Tooting Bec Common, SW17
- Putney Leisure Centre, Dryburgh Road, SW15
- Asda, Roehampton Vale, SW15

Brenda Samuel, Form Teacher from Shaftesbury Park School said: "We try to encourage the children to be aware of environmental issues. Understanding that they are consumers, and that they can make a difference by recycling whenever they can, is a good lesson to learn. Helping a baby charity is a bonus they love too!"

The scheme will also extend to council offices as part of the Recycle Western Riverside waste minimisation campaign where it will be in aid of The Mayor's local charity, The Royal Hospital for Neuro Disability.

Environmental Business Products Ltd, which is supplying the recycling banks, is the world's leading remanufacturer of inkjet cartridges. The company is based in London and has operations throughout most of Europe.

Ends.

23 November 2004

Embargo until 26 November 2004.

WANDSWORTH LAUNCH NEW RECYCLING SCHEME

SUBJECT:

On Friday 26 November at 2.00 p.m. Wandsworth Council will launch a new recycling scheme for waste cartridges from Inkjet printers. Money raised will 'Help tiny lives' by supporting Tommy's – the baby Charity. Schoolchildren from Shaftesbury Park School will attend, to learn about recycling.

Venue: Recycling site, Battersea Park, Queens Circus Car Park, SW11.

PHOTO CALL:

For 15 minutes before the above event there will be a Photo call:

Commander Cartridge, the new inkjet recycling superhero, Cllr Kathy Tracey, Cabinet Member, Environment & Public Services Committee, and the Shaftesbury Park children will be on hand for a photo opportunity to launch the new recycling banks.

PHOTOGRAPHS WILL BE AVAILABLE ON REQUEST AFTER THE EVENT.

Notes for Editors

These seven recycling banks have been provided free of charge to the council by Environmental Business Products Limited. Call FREEPHONE 0800 435 576 (Contact: Alfred William) for more information on the scheme, or on recycling cartridges. Or visit www.inkagain.co.uk.

About Environmental Business Products Ltd

Winner of a **2004 Queen's Award for Enterprise** and nominated in the latest **Tech Track League** of the UK's top 100 fastest-growing technology companies, London-based Environmental Business Products Ltd is the world's largest supplier of high quality re-manufactured inkjet cartridges. Environmental Business Products created the market for recycling inkjets and was the first company to work with Charities on inkjet and laser cartridge collection programmes. The company now distributes around 10 million recycling bags a year through numerous Charity and retail partners. The company raises around £250,000 a year for Charities across Europe through its recycling initiatives.

See: www.inkagain.co.uk

For more information, contact David Alder, Mainland Consultants Ltd, on **07770 721 128** or 01494 873856