

**ENVIRONMENTAL BUSINESS PRODUCTS LAUNCHES
UK'S FIRST NATIONAL RECYCLING WEEK
14-21 NOVEMBER 2003**

The first UK National Recycling Week, being held from 14-21 November, 2003, is a wake-up call to consumers everywhere that recycling is no longer just an 'optional extra' but an urgent necessity for our well-being as well as our surroundings.

Under the slogan 'Don't Bin It, Re-use It', National Recycling Week aims to highlight how recycling can safeguard our health obviating the need for highly toxic waste solutions, and protect the environment from the damage from mountains of rubbish from homes and offices, that fill up our landfill sites at an alarming rate and take up to centuries to decompose.

Environmental Business Products (EBP), the world's largest supplier of re-manufactured inkjet and compatible printer cartridges, is sponsoring this year's pilot **National Recycling Week** to mark its tenth anniversary. Throughout the coming year, EBP plans to work with many charities it supports (which this year include Tommy's, Whizz-Kidz, Save The Children, WWF, Rainbow Hospice Leicester, Help the Aged, Days, Actions for Disabilities) as well as with its high street customers, such as WH Smiths, Ryman's, Argos, Tesco and Dixons, on a series of recycling projects, schemes, events and competitions.

"Our aim is to create the widest possible awareness of the need to recycle. Both at home and in the office recycling benefits our health and protects the environment as well as saving on the earth's precious resources," said Pat Stead, managing director of Environmental Business Products.

www.nationalrecyclingweek.co.uk highlights the hard facts about recycling and gives tips about what to recycle, as well as suggestions on how everyone can contribute to National Recycling Week by helping to increase awareness amongst their communities and colleagues.

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Some facts.....

Landfill sites are nearly exhausted in many parts of the country, and it is estimated it would take about 1,000 years for products such as printer cartridges to decompose. Recycling these saves millions of gallons of oil, as each new plastic printer cartridge takes over 6 pints (3.5 litres) to make. EBP has calculated that in less than a year, recycling cartridges in Europe could save more oil than the 11,000,000 gallons spilled by the Exxon Valdez into Prince William Sound in Alaska.

Recycling these both in the office and home avoids unnecessary waste and is less of a drain on non-renewable natural resources and council resources, as the landfill tax that is levied is passed on to consumers through council tax or companies' waste collection costs.

The scale of lack of awareness is such that of some 65 million printer cartridges used each year in the UK, only 10% are returned and the rest thrown away. Across Europe the total figure of used printer cartridges climbs to a staggering 280 million a year, again with only a 10% remanufacturing element.

Charities benefit

EBP's main focus is working with charities to encourage recycling, like Tommy's, to whom the company has donated £165,000 to date. Other European charities to benefit include the Association of Children's Hospices in Germany, Handicap International in France and Plant a Tree in Spain. EBP works with Dixons, Argos, WH Smith, Tesco and Ryman's, to support their own favourite charities through recycling. For instance through EBP initiatives, Argos supports Whizz-Kidz, Dixons supports 4 disability charities this year and WH Smiths, WWF. Dixons also supports Ink for IT, a schools programme with EBP that targets 6,000 schools. In total, EBP's charitable donations will reach £1 million by 2004.

ends.

Visit the website on: www.nationalrecyclingweek.co.uk

For more information on National Recycling Week, please call:
Allison Tuffrey Jones on 020 7 727 8404 or email: gajones@globalnet.co.uk

For further information on recycling used cartridges (supply of postpaid bags for collection of inkjet printer cartridges or lasers), call:
Freephone 0800 43 55 76.

NOTES TO EDITORS

Environmental Business Products (EBP)

Environmental Business Products (EBP) is the world's largest supplier of re-manufactured inkjet and compatible cartridges, working with charities to collect used inkjet cartridges, which it then re-manufactures for sale through a number of high street retail outlets. The company was founded 10 years ago and employs over 200 people with operations in the UK, France, Germany, Holland, Canada and Spain. Its headquarters is based in Park Royal in London.

EBP produces the highest quality re-manufactured products which pass the most stringent quality controls using state of the art technology in the process. EBP offers a 100% no quibble replacement or refund guarantee. EBP donates directly to many charities and also works with high street customers to donate a percentage of their sales to their chosen charities.

Visit the website on: www.inkagain.co.uk

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