

NOW IT'S EASY TO RECYCLE YOUR PRINTER CARTRIDGES

Local residents will soon have no excuse for not disposing of their used computer printer cartridges in a more environmentally-friendly way, as dedicated recycling banks are introduced around the borough.

Of 60 million inkjet cartridges used each year in the UK, only 10% are recycled. The rest are thrown away, producing thousands of tonnes of waste. Recycling them helps the environment and re-using them is strongly supported by Friends of the Earth. Most inkjet and laser cartridges can be recycled and are sold with a guarantee. Remanufactured cartridges work as new and cost far less.

Croydon's new scheme will also help to save tiny lives as it raises funds for Tommy's baby charity, which carries out valuable research into pregnancy problems such as premature birth, miscarriage and stillbirth.

Working with Environmental Business Products, the world's leading inkjet remanufacturer which helps businesses meet their corporate social responsibility needs and is supplying the recycling banks, the council is providing eight sites around the borough where people can recycle their toner cartridges:

- Tesco Clock Tower, Parchmore Road, Thornton Heath
- Sainsbury's, Whitehorse Lane, South Norwood
- Lloyd Park Car Park, Off Coombe Road
- Sainsbury's Addington Road/Farley Road, Selsdon
- Factory Lane, Civic Amenity Site, West Croydon
- Fishers Farm Civic Amenity Site, North Downs Crescent
- Tesco, Brighton Road, Purley
- Purley Oaks Civic Amenity Site, Brighton Road

Said cabinet member for environmental services, Councillor Gerry Ryan: "It is easy to just throw your old inkjet or laser cartridge in the dustbin and forget all about it but we all have a social responsibility to think more carefully about what we throw away and the serious impact it has on the environment.

"Recycling cartridges not only reduces waste and pressure on landfill, it also reduces the need for raw materials such as oil which is used to make the plastic. Each inkjet cartridge that is recycled saves the equivalent of around 1.5 pints of oil, and a recycled laser, a full litre. I would urge everyone to make use of these new sites and to buy recycled cartridges for their printers."

Ends

Notes for Editors – The eight recycling banks are being provided to the council free of charge by Environmental Business Products. Call FREEPHONE 0800 435 576 for more information on recycling cartridges or visit www.inkagain.co.uk.

About Environmental Business Products Ltd

Winner of a 2004 Queen's Award for Enterprise, London-based Environmental Business Products Ltd is the world's largest supplier of re-manufactured inkjet and compatible cartridges. Environmental Business Products created the market for recycling inkjets and was the first company to work with charities on inkjet and laser cartridge collection programmes, which now add up to 10 million recycling bags being sent out by the company each year. Over the past 12 years the company has donated over £1million to schools and charities across Europe through its recycling initiatives to collect empty cartridges for re-use.

www.inkagain.co.uk

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