

## **New printer cartridge recycling service**

Brent residents will now be able to dispose of their used computer printer cartridges in a more environmentally-friendly way.

The official launch of the borough's first dedicated inkjet cartridge recycling bank will be held at 2pm on Wednesday September 15 and attended by Mayor of Brent, Councillor Ahmad Shahzad.

The new facility will be free to use and will be based at the council Civic Amenity Site in Abbey Road, Park Royal. To provide the recycling bank, Brent Council is working with the Park Royal-based Environmental Business Products.

Environmental Business Products is the world's leading inkjet remanufacturer and winner of a 2004 Queen's Award for Enterprise. It is the world's largest supplier of re-manufactured inkjet and compatible cartridges.

The new scheme will also help to save young lives as Environmental Business Products raises funds for Tommy's baby charity, which carries out valuable research into pregnancy problems such as premature birth, miscarriage and stillbirth.

Councillor Shahzad said: "We want to encourage people to think more carefully about what they throw away and the serious impact it has on the environment. Providing the borough with a printer cartridge recycling bin is an important step for residents and offices alike.

"Recycling cartridges not only reduces waste and pressure on landfill, it also reduces the need for raw materials such as oil which is used to make the plastic.

"I am especially pleased that residents can recycle while contributing to worthwhile causes such as Tommy's baby charity. We urge everyone to make use of this new facility and buy recycled cartridges for their printers as well."

Of 60 million inkjet cartridges used each year in the UK, only 10% are recycled. The rest are thrown away, producing thousands of tonnes of waste.

Most inkjet and laser cartridges can be recycled and are re-sold with a guarantee. They work as new, cost far less and their use is strongly supported by charities such as Friends of the Earth.

Each inkjet cartridge that is recycled saves the equivalent of around 1.5 pints of oil, and a recycled laser, a full litre.

Ends

## **Notes for Editors**

1. The inkjet cartridge recycling bank is being provided to the council free of charge by local firm Environmental Business Products For more information visit [www.inkagain.co.uk](http://www.inkagain.co.uk) or call FREEPHONE 0800 435 576.
2. Environmental Business Products created the market for recycling inkjets and was the first company to work with charities on inkjet and laser cartridge collection programmes, which now add up to 10 million recycling bags being sent out by the company each year. Over the past 12 years the company has

donated over £1million to schools and charities across Europe through its recycling initiatives to collect empty cartridges for re-use.

**For more information from Brent Council call Jenny Westaway on 020 8937 1098.**

**For more information from Environmental Business Products call Allison Tuffrey-Jones on 020 7727 8404 or email [gajones@globalnet.co.uk](mailto:gajones@globalnet.co.uk)**