

LAMBETH PIONEERS LONDON'S FIRST INKJET & LASER RECYCLING BANKS

The London Borough of Lambeth has launched London's first ever council scheme to recycle inkjet and laser printer cartridges. Dedicated bright purple recycling banks have been placed at six strategic sites throughout the borough to make it easy for local residents to recycle their printer cartridges as they shop or go about their daily business.

Councillor Clare Whelan of the London Borough of Lambeth, said: "Our new inkjet and laser printer recycling scheme underlines Lambeth's firm commitment to recycling in the borough. As every recycled cartridge makes a major contribution to both the environment and a worthwhile cause in Tommy's baby's charity, which helps babies in the borough, we feel that residents will be enthusiastic about our new additional recycling facilities."

Lambeth's new scheme will help to raise funds for Tommy's baby charity, which carries out valuable research into pregnancy problems such as premature birth, miscarriage and stillbirth at St Thomas' Hospital in Lambeth.

The scheme is also environmentally friendly, and supported by Friends of the Earth, as used cartridges are refilled and re-used. Each year, more than 60 million inkjet printer cartridges are thrown away needlessly, when they run out of ink. Recycling them instead helps the environment. Not only does it reduce carbon emissions, it saves on natural resources (as 1.5 pints of oil are needed to produce a replacement), and it lessens the amount of plastic waste going to overburdened landfill sites.

Pat Stead, managing director of 2004 Queen's Award for Enterprise winner, Environmental Business Products, said: "We are delighted to provide London's first inkjet and laser printer cartridge banks and applaud Lambeth's recycling efforts to help its residents make London greener."

Lambeth's new inkjet and laser printer cartridge banks are sited at:

- The Pavement, Clapham Common, next to Clapham Common station SW4
- Sainsbury's car park in Wandsworth Road, SW8
- Acre Lane, outside Tesco in SW2
- Belvedere Road, Waterloo, behind the Royal Festival Hall in SE1
- Lambeth's Civic Amenity Site in Vale Street, SE27
- Sainsbury's car park in Streatham High Road, SW16

ends

For further information on Lambeth recycling, please contact:

Andrea Lake, Lambeth Borough Press Officer on tel: 0207 926 2739

Or Call 020 7926 9000, email recycling@lambeth.gov.uk or visit

www.lambeth.gov.uk/recycling

For further information on recycling inkjet cartridges:

Call **FREEPHONE 0800 435 576**

Or call Environmental Business Products PR contact:

Allison Tuffrey Jones on tel: 020 7727 8404 or mobile: 07970 685286

Notes to Editors

Lambeth Council provides a range of waste and recycling services across the borough for its residents, including a weekly household refuse collection, street-cleansing, a bulky household refuse collection, a metal goods collection, a green garden waste collection, a commercial waste service and a range of other recycling services. For information about the campaign visit www.westernriverside.org.uk

Environmental Business Products - www.inkagain.co.uk

Winner of a 2004 Queen's Award for Enterprise, London-based Environmental Business Products is the world's largest supplier of re-manufactured inkjet and compatible cartridges. Over the past 10 years the company has donated nearly £1million to schools and charities across Europe through its recycling initiatives to collect empty cartridges for re-use. Once collected, Environmental Business Products re-manufactures these for sale through major high street retailers (Tesco, Argos, WH Smiths, Ryman's, Dixons, Office Depot, Morrisons) and mail order firms (Viking).

Environmental Business Products was the first company to work with charities on inkjet and laser cartridge collection programmes, which now add up to 10 million recycling bags being sent out by the company each year. 15,000 organisations and over 1,500,000 individuals give annually to charity and recycle as a result of the company's educational programmes and promotions.