

New Ford Ka won in Argos' inkjet recycling scheme in aid of Whizz-Kidz

The prize of a brand new Ford Ka in Argos' inkjet recycling competition in aid of Whizz-Kidz was won by Janette Pallesen of West Lothian, drawn on Friday, 30th July 2004. The lucky winner was ecstatic when told the good news, but wanted to be sure. "How wonderful, can you repeat that please!" But she admitted that it was her husband that was the recycling influence in their household, recycling cans, paper and glass.

Argos stores have run the inkjet cartridge recycling competition over the past year to help raise funds for Whizz-Kidz, the national children's charity which provides mobility equipment, advice, training and support to disabled young people.

Prizes of four brand new Ford Kas are being featured on Argos recycling bags, sponsored by inkjet remanufacturer, Environmental Business Products Ltd. Their Whizz-Kidz competition at Argos continues until December 2005, with a new Ford Ka being won every six months.

To try for the next Ford Ka prize in December 2004, Argos customers are urged to send their empty inkjet printer cartridges back for recycling in bags provided. Recycling these will help the environment by reducing carbon emissions and easing the burden on landfill sites.

Ends

Notes to Editors:

For more information on Argos, contact Kathryn Thomas, Media Relations Manager, tel: 01908 600382, email: kathryn.thomas@argos.co.uk

For more information on Whizz-Kidz, contact Georgina Hennessy tel: 020 7798 6139 email: g.hennessy@whizz-kidz.org.uk

For more information on Environmental Business Products' inkjet recycling bags, call FREEPHONE 0800 435 576

Or contact Allison Tuffrey Jones, The Blenheim Consultancy, tel: 020 7727 8404, email: gajones@globalnet.co.uk.

About Argos

Argos, one of the UK's leading multi-channel retailers, has over 560 stores in the UK and Republic of Ireland and sales of over £3 billion. Argos, the pioneer of catalogue retailing in the UK, has established a strong brand focused on choice, value and convenience. It is also the 2003 Retailer of the Year and the 2003 and 2004 Multi-Channel Retailer of the Year (awards by Retail Week). To visit Argos' award winning e-tail site, click on www.argos.co.uk

About Whizz-Kidz

Whizz-Kidz changes the lives of disabled children and teenagers by giving them independent mobility, often for the first time ever. By providing customised mobility equipment (such as wheelchairs and tricycles), training, information and support Whizz-Kidz gives young disabled people the chance to enjoy an independent life at home, at school and at play. www.whizz-kidz.org.uk.

About Environmental Business Products Ltd

Winner of a 2004 Queen's Award for Enterprise, London-based Environmental Business Products Ltd is the world's largest supplier of re-manufactured inkjet and compatible cartridges. Environmental Business Products created the market for recycling inkjets and was the first company to work with charities on inkjet and laser cartridge collection programmes, which now add up to 10 million recycling bags being sent out by the company each year. Over the past 12 years the company has donated over £1million to schools and charities across Europe through its recycling initiatives to collect empty cartridges for re-use. www.inkagain.co.uk