



**Environmental**  
BUSINESS PRODUCTS LTD

**Riding for the Disabled Association  
Launch New National Fundraising Scheme -  
Just Thirty Five Donated Empty Inkjet Cartridges  
Buys One New Riding Helmet at Wormwood Scrubs Pony Centre**

Wormwood Scrubs Pony Centre is a quiet oasis tucked alongside the high brick walls of Wormwood Scrubs Prison, and it's there that every day riding sessions are held, not just for the able bodied, but also for women like Debbie Greaves. Debbie has always loved horses and riding, but a stroke severely affected her physical abilities. However, at Wormwood Scrubs Pony Club she is given the opportunity to continue her favourite sport, riding Major (14 years old and 15.3 hands high) during one of their numerous Riding for the Disabled Association sessions.

But hard hats, equipment and feed for the ponies cost money, and that's where empty inkjet cartridges can play a vital, if unexpected part.

To raise funds, every Riding for the Disabled Association Member Group (and there are over 500 across the UK) will simply collect empty inkjet cartridges and mobile phones, and return them in freepost envelopes to Environmental Business Products (EBP) in London where they will be recycled. Laser cartridges will be collected by arrangement with EBP directly from supporters' offices too. For example, for thirty-five cartridges received, EBP will donate £35.00, enough to replace a hard riding helmet. "We are focussing on new riding helmets at the moment", says Mary-Joy Langdon, who manages the Wormwood Scrubs stables, "but in a few week's time it could be repairs to stabling, or replacement tack. Plus the more envelopes we distribute the more money we can raise for our own Pony Centre - each centre has a unique label so we will know exactly how many cartridges we have managed to recycle".

Wormwood Scrubs Pony Centre will be handing out the freepost envelopes at their annual Horses in Harmony event on 9th July (tel. 0845 450 7016 or email: MJLangdon@tiscali.co.uk for information and tickets), as well as at their Summer Horse and Hound Show. Riders, supporters, parents and friends are encouraged to send in their cartridges. Moreover, the recycling scheme's free, it won't cost a thing and it will help save thousands of tonnes of non-biodegradable waste from ending up in landfill sites. Freepost envelopes can be collected from any Riding for the Disabled Association centre; for the location of your nearest group visit [www.rda.org.uk](http://www.rda.org.uk). Contact Environmental Business Products tel. 0208 838 6888 or visit the company's website at [www.inkagain.co.uk](http://www.inkagain.co.uk) to request recycling bags for mobiles or cartridges, for more information about the scheme or to arrange collections of laser cartridges to support Riding for the Disabled.

- ends -

cont/.....

June 2006

For further press information on Environmental Business Products Limited, please contact Pam Fenton, PFPR, tel. 01494 718502, mobile: 07751 580510 or email PamFenton@pfp.biz

## **Notes to editors**

### **Riding for the Disabled Association**

For further details on the inkjet/laser cartridge and mobile phone recycling fundraising scheme or information on the charity, contact Ralph Butler at tel. 0845 658 1082 or <http://www.rda.org.uk/>

### **Environmental Business Products**

- Every year, EBP raises £500,000.00 for charities across Europe
- Over 20 million cartridges are thrown away in Europe each month – most of these go into landfill sites.
- Recycling helps conserve fossil fuels and reduces CO<sub>2</sub> emissions into the atmosphere – a major cause of global warming.
- Cartridges will take an estimated 1,000 years to decompose in landfill sites
- 65 million inkjet cartridges are sold in UK: only around 15% recycled
- 24 million homes have PCs: 90% have printers, each uses 2 - 3 cartridges a year on average
- People who print a lot of digital photographs, for example, will use more cartridges than average.
- 65 million consumed, 15% recycled, which leaves 55 million
- Epson, at around 22 million, are not suitable for recycling
- Further 30% damaged and unsuitable for refilling
- Consequently around 22 million are waiting to be collected - mainly from large corporates but also from home computer users - and with the increase in computer use, cartridge consumption is also increasing by over 20% a year.

### **About Environmental Business Products Ltd**

Environmental Business Products Limited (EBP) is one of the world's leading suppliers of remanufactured inkjet and compatible inkjet cartridges. In 1992 EBP created the market for recycling inkjet cartridges and was the first company to work with charities on inkjet and laser cartridge collection programmes. Unlike many collectors, EBP remanufactures cartridges on its own premises, designing and building most of the complex cleaning and refilling equipment itself. EBP also has its own Research and Development operation investigating ways to improve the recycling processes and to retain its position as market leader in remanufactured cartridge quality.

The company now distributes over 10 million recycling bags a year from its London-based head office through numerous charity, retail, local government, NHS Trust partners, and schools, raising approximately £500,000 a year for charities across Europe through its recycling initiatives.

EBP also collects mobile phones for recycling, providing businesses and individual collectors with a comprehensive recycling service for high-tech products.

EBP has been widely recognized for its rapid growth and innovation:

- ✓ In a global analysis of inkjet and/or toner cartridge remanufacturing companies, Environmental Business Products was nominated as the top company.  
'The First 50 Largest Remanufacturers Worldwide' - The Recycler Trade Magazine, April 2006
- ✓ EBP's InkAgain black and colour inkjet cartridges were selected as Best Buys in Which? Magazine, Issue 60201, dated 1st February 2006
- ✓ Winner of a 2004 Queen's Award for Enterprise - recognising outstanding international business growth.
- ✓ The Sunday Times Tech Track 100 (2004) - one of the fastest growing UK technology companies.
- ✓ The Sunday Times Virgin Atlantic Fast Track 100 Award (2005) - for innovation
- ✓ EBP has a strong Environmental Policy and accreditation to ISO14001 is underway.

For further information on Environmental Business Products please visit: [www.inkagain.co.uk](http://www.inkagain.co.uk)