

PRESS RELEASE

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Highbury Grove Business Enterprise Recycling Scheme

**Highbury Grove School - The green school that recycles to profit
not only themselves but also the local community**

Highbury Grove is the first Business Enterprise School to take up the challenge of cartridge recycling in a big way. Their goal is to recycle as many empty printer cartridges and mobile phones as possible in order to provide free Information and Communication Technology training to the local community of Highbury and Islington.

Since the project's launch in October 2005, it has received substantial support from the local community. Seventeen local primary schools and over twenty local businesses are actively supporting the scheme, which not only helps to promote environmental awareness, but also offers the chance to win excellent monthly prizes for anyone taking part, such as an I-Pod Shuffle or £100.00 of FootLocker vouchers. It is estimated that 30 million inkjet cartridges are thrown out every year - the majority could be recycled making money for the school and saving numerous precious resources.

The recycled cartridges resulting from the Highbury Grove School's collection scheme are sent to Environmental Business Products Limited (EBPL), the largest remanufacturers of printer cartridges in the UK; they were the first company to work with charities on inkjet and laser cartridge collection programmes. Over the past 12 years the company has donated over £1million to schools and good causes, and this figure continues to grow each year; up to 10 million recycling bags are sent out by the company annually.

EBPL won the 2004 Queen's Award for Enterprise, were nominated for The Sunday Times Virgin Atlantic Fast Track 100 League and The Sunday Times Tech Track League of the UK's top 100 fastest-growing technology companies.

But even more donations are wanted and needed. Simply put your empty inkjet cartridges in the enclosed recycling bag, and know that you have done the very best you could to save the world's scarce resources.

Don't Miss Your Chance To Make A Difference In Your Community! - **Recycle**

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For further press information, contact Pam Fenton, PF PR, tel. 01494 718502, mobile 07751 580510, e-mail: PamFenton@pfpr.biz.